

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 5th March 2025, 6.30pm
Large Front Room
Town Hall, South Lane, Hessle

Minutes

Members present: Councillors; S Craggs, R Harrison (Chair), and A Maw

Advisory Members (Non-voting) present: Mrs K Weaver (Hessle First)

Also present: M Edwards (Hessle Federation), S Rowland (HTC Town Centre & Events Officer) & T Reading (HTC Communications & Social Media Officer)

Apologies: Cllr H Hogan

Clerk: Joanna Render

135017 DECLARATION OF INTEREST: The Chairman will now read out the following:-

Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

None received

135018 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 5th February 2025 and authorise the Chairman to sign.

(Harrison/Craggs)

Resolved - The minutes of the meeting held on the 5th February 2025 were confirmed as a correct record and the chair was authorised to sign them.

135019 CHAIRMAN'S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

135020 INCOME & EXPENDITURE: To note the Income and Expenditure as at 31st January 2025. Ms Rowland advised that grant funding towards a number of events this year has been received through the East Riding Do It For East Yorkshire (DIFFEY) fund of £3840 and the Love Hessle Event has been fully funded through a grant of £5500 from the UK Government through East Riding Council. The Chair thanked Ms Rowland for her efforts in raising additional funds.

(Harrison/Craggs)

Resolved - The Income and Expenditure as at 31st January 2025 was noted.

135021 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: The list is currently suspended due to the building works. The Clerk advised that the works are progressing and works on the main hall floor and foyer are due to start in the next few weeks. Bookings for a number of events have been taken for later in the year and it is hoped that the list will be available for the next meeting.

135022 EVENTS

- a) **Love Hessle – Sunday 16th March 2025** – S Rowland advised that the event planning was going well - she has 37 stalls booked in - promoting businesses, community groups and charities within Hessle. There will also be stage performances throughout the day from Hessle based performers. Humber Rescue as the Mayors charity are selling refreshments on the day to raise additional funds. The shop local initiative will also be launched - 27 businesses are involved, and the loyalty cards

can be picked up on the day. Once completed a card can be exchanged at the Town Council office for a tote bag. Update noted.

- i) Committee to consider and agree the purchase of 500 Love Hessle pens at a cost of £228
- ii) Committee to consider and agree the purchase of paint for the Love Hessle letters at a cost of £30.00
- iii) Committee to consider and agree the purchase of 800 disposable cups with lids for Love Hessle event at a cost of £122.86
- iv) Committee to consider and agree the purchase of 27 x counter poster displays & business card holders at a cost of £94.17.

Ms Rowland advised that the above costs, if approved will be funded from the monies received from businesses as part of the Love Hessle Shop Local initiative - a total of £540 has been raised through this.

(Harrison/Bovill)

Resolved - Agree to spend on items i-iv as listed above. Costs to come from the monies raised through the Love Hessle Shop Local fees.

- b) **Mayor's Civic Service -Sunday 23rd February 2025** – Cllr Craggs, as Mayor advised that the day had gone well with around 80 guests enjoying a Service at All Saints church followed by afternoon tea and entertainment provided by Opera 17 at the Town Hall. The event raised over £500 pounds for Humber Rescue as the Mayor's chosen Charity.
Cllr Craggs passed on his thanks to all involved in the organisation on the run up and on the day, and to Mr Peter Nendick as Master of ceremonies, the Pickled Fig for the lovely afternoon tea, to Cllr Hogan and Opera 17 for the entertainment and to Rev Turner for the service. Update noted.
- c) **Scarecrow Trail – 14th April 2025** – Ms Reading advised that the banners have gone up and it is actively being promoted on social media. Posters will also be displayed in the local shops. The event will also be promoted at the Love Hessle event and Farmers Market. She reported that there are currently 40 participants. Update noted.
- d) **Easter Film Show – Thursday 17th April 2025** – Ms Reading advised that through Film Bank Media the Council now has a licence to hold the film shows and an application has been submitted to them to show 'Paddington in Peru' on the 17th April - with the possibility of 2 screenings. The audience will be encouraged to bring their own refreshments. Update noted.
- e) **Humber Bridge Farmer's Market – Sunday 6th April 2025** - No updates.
- f) **VE Day Celebrations – Thursday 8th May 2025** –
 - i) Committee to consider what they would like on the Foreshore as part of the beacon Lighting event.

The clerk advised the following.

The Town Crier and, the pyrotechnic company (lighting of beacon) have been booked. She is having a meeting with Ian Dean from the RBL in the next few weeks to discuss the event and invites (forces side), save the dates to Civics will be sent shortly, enquiries are being made with regards to a fish and chip van for the evening, Cllr Hogan to be approached with regards to organising another 'community' singalong, the relevant permissions are being sought from ERYC to hold the event and quotes being sought from Traffic Management, First Aid and Marshalling.

Update noted and members were happy that the evening format follow that of the D Day celebration in 2024.

- g) **Humber Bridge Soapbox Derby – Saturday 14th June 2025** – to receive any update from P Withers or S Rowland. Mr Withers was not present, and Ms Rowland had no further information. Noted.
- h) **Play Day – Friday 8th August 2025** – no updates at present. Noted.
- i) **National Older Peoples Day – October 2025** – Ms Rowland advised that this would be based in the main hall of the Town Hall and would include stalls, community groups and entertainment aimed at older people. The celebration runs for a week and there are already events being organised in Hull and Cottingham, so to tie in with these she would like the Hessle event to run on Tuesday 29th September 2025. (Harrison/Maw)
Resolved - To Host the Hessle Older People's Day at the Town Hall on Tuesday 30th September 2025.
- j) **Christmas Lights Switch-On event – Friday 28th November 2025** – No updates at present. Noted.

The Communications meeting will now commence. Advisory members are welcome to stay if they wish.

135023 INCOME AND EXPENDITURE: Committee to note the Communications (Newsletter/ Website/ Noticeboards) Income & Expenditure to 31st January 2025.
(Harrison/Craggs)

Resolved - The Income & Expenditure for Communications (Newsletter/website/ Noticeboards) to 31st January 2025 was noted.

135024 NOTICE BOARDS – Ms Reading advised that the order has been placed for the new noticeboard to replace the one outside the Library - this should be ready for installation in April. Update noted.

135025 'HESSLE TOWN' – Issue 118 - May 2025 -Ms Reading advised that the issue is nearly full, however there are a couple of ½ pages still available. The centre 4 pages are being put aside for Town Council news and events. The deadline for any articles is the 1st April, so that the content can be finalised at the next committee meeting. Update noted.

135026 WEBSITE/ SOCIAL MEDIA – Ms Reading advised that the events page on the website now lists all events, including those in the Town Hall. She advised that the most popular pages on the website since the last meeting are -1) the Love Hessle Event, 2) Events and 3)Banking Hub information. Top posts on Facebook are 1) Love Hessle save the date with 3000 views, 2) Love Hessle Event countdown with 2300 views and 3) Welcome to Hessle with 2000 views. Update noted.