

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 5th February 2025, 6.30pm
Large Front Room
Town Hall, South Lane, Hessle

Minutes

Members present: Councillors; S Craggs, R Harrison (Chair) and M Sutton

Advisory Members (Non-voting) present: Mr Phil Withers

Also present: S Rowland (HTC Town Centre & Events Officer) & T Reading (HTC Communications & Social Media Officer)

Apologies: Cllr Hogan, Mrs K Weaver & Mrs M Edwards (Advisory Non-voting members)

Clerk: Joanna Render

134992 DECLARATION OF INTEREST: The Chairman read out the following:-

Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

None received

134993 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 8th January 2025 and authorise the Chairman to sign.

(Harrison/Sutton)

Resolved - The minutes from the meeting held on the 8th January 2025 were confirmed as a correct record and the Chair was authorised to sign them.

134994 CHAIRMAN'S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

None received.

134995 INCOME & EXPENDITURE: To note the Income and Expenditure as at 31st December 2024 (Harrison/Craggs)

Resolved - The Income and Expenditure as at 31st December 2024 was noted.

134996 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: List suspended due to building works. A discussion took place as to the possibility of taking online payments for events at the Town Hall, in particular for those run by the Council. Ms Reading will investigate.

Mr Withers advised that he will ask the team at 'This is Hull' to do an article on the newly refurbished Town Hall once re-opened. To advise him when fully re-opened.

134997 EVENTS

- a) **Love Hessle – Sunday 16th March 2025** –Ms Rowland advised that she has 30 stands booked in. She plans to launch the 'Love Hessle - Shop Local' initiative at this event. 27 local shops have signed up and a local designer has been tasked with designing logos for those shops involved. These logos will be printed on cloth bags- loyalty cards are issued and every time a shopper spends £10.00 in a participating shop, they receive a stamp - once they have 10 stamps they can exchange the loyalty card for one of the bags. The whole event along with the loyalty scheme has been funded through a grant from the ERYC Business Support Team and the UK Government. Update noted.
- b) **Mayor's Civic Service -Sunday 23rd February 2025** –Ms Rowland advised that arrangements were going well, over 80 people will be attending the service and

afternoon tea. Opera 17 through Cllr Hogan have agreed to provide entertainment during the afternoon tea. Update noted.

- c) **Scarecrow Trail – April 2025** – Cllr Langdale is organising the event and has started promoting it. The Town Council have organised and funded the purchase of the banners. Update noted.
- d) **Easter Film Show – Sunday 17th April 2025** – No further updates. Noted.
- e) **Humber Bridge Farmer's Market – Sunday 6th April 2025** - Ms Rowland and Ms Reading will both be attending the first market with the Town Council gazebo - promoting the Town Council and upcoming events.
- f) **VE Day Celebrations – Thursday 8th May 2025** –
 - i) Committee to confirm that they would like an event to take place in the Town Hall during the day, and to discuss any ideas. There were no suggestions on an event at the Town Hall during the day, therefore it was agreed to perform the beacon lighting on the evening. It was suggested that residents be encouraged to bring a picnic to the event in line with the 'Big Lunch' promotion. Ms Rowland will investigate further the possibility of having a Fish and Chip van at the event.
The Clerk advised that she has received a quote of £535 for the lighting of the beacon with the use of pyrotechnics as this is by far the safest and most efficient way of lighting it. She advised that a grant of £500 was available through the ERYC, which would pay for this. The committee agreed to the quote.
(Harrison/Craggs)
Resolved - Not to have an event at the Town Hall during the day. To only have a lighting of the beacon event on the Foreshore, in line with the national programme for the day. Residents to be encouraged to bring a picnic to the event. Agree to the quote of £535 from RBF Displays for the lighting of the beacon using pyrotechnics, as the safest and most efficient way.
 - ii) S Rowland advise that she attended a 'Big Luch' webinar - they would like this to coincide with the VE Day celebrations and through that to encourage people to get together and have a picnic. It is hoped that this will help combat social isolation. There is no funding available. Update noted.
 - iii) Committee to note that the Town Crier has been booked as Master of ceremonies for the Beacon lighting at a cost of £150.00. Noted.
 - iv) Committee to consider the suggestion by the Town Crier to give the 8am proclamation in a unique location, as suggested within the official guide. Committee to discuss any suggested areas. A discussion took place, and the Clerk will liaise with the Town Crier with regards to suggestions - he will be responsible for making any arrangements.
 - v) Committee to note that the Chair of the RBL Hessle Branch has confirmed that he has booked a bugler for Beacon Lighting ceremony. They will have a gazebo in the Square during the day and will support the Town Council later at the Beacon lighting. Noted.
- g) **Humber Bridge Soapbox Derby – Saturday 14th June 2025** – Mr Withers advised that arrangements were going well. The Humber Bridge management require additional safety measures, which have been planned into the event. 9 teams have submitted applications so far, and it is open this year to 30 teams - it would be nice

to see more teams from Hessle. Hull4Heroes are promoting the event on social media and advertising sponsorship opportunities. Update noted.

- h) **Play Day – Friday 8th August 2025** – no updates at present. Noted.
- i) **National Older Peoples Day – October 2025** – Ms Rowland advised that the official date is 1st October, however events run all week. She will liaise with organisers of other events to establish the best date to hold it in Hessle. Update noted.
- j) **Christmas Lights Switch-On event – Friday 28th November 2025** – No updates at present. Noted.

The Communications meeting will now commence. Advisory members are welcome to stay if they wish.

134998 INCOME AND EXPENDITURE: Committee to note the Communications (Newsletter/ Website/ Noticeboards) Income & Expenditure to 31st December 2024.
(Harrison/Craggs)

Resolved - The Income and Expenditure for the Newsletter, Website and Noticeboard to 31st December 2024 was noted.

134999 NOTICE BOARDS – Committee to consider the quotes for the purchase of a new lockable cabinet style noticeboard, to replace the one currently outside the Library. Committee to note the installation cost of £180 +Vat.

(Harrison/Sutton)

Resolved - to accept the quote of £1190 +VAT for the noticeboard supplied by The Acorn workshop for the supply of a double door A4 (8) noticeboard with posts, header board and lettering. To confirm that this is suitable for treating.

135000 'HESSLE TOWN' – Issue 118 - May 2025 - Ms Reading advised that she has received the following for inclusion in the next newsletter

4 x full pages for Town Council updates

Jenny's cat House - ½ page

Litterati article - ½ page

All articles to be with Ms Reading by the 1st April for agreement at the April meeting.

The Clerk advised that positive feedback has been received from a resident regarding the last newsletter and all communications from the council.

(Harrison/Craggs)

Resolved - Articles above noted. Additional articles to Ms Reading by the 1st April 2025 for agreement at the next committee meeting.

135001 WEBSITE/ SOCIAL MEDIA – Ms Reading advised that as of January the Council has 800 followers on Facebook and the most popular posts in January were, the Scarecrow Trail and the 183 Bus Timetable. Update noted.