

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 8th January 2025, 6.30pm
Large Front Room
Town Hall, South Lane, Hessle

Minutes

Members present: Councillors; J Bovill, R Harrison, A Maw, D Nolan and C Walker (Vice-Chair)
Advisory Members (Non-voting) present: Mrs K Weaver (Hessle First), Mr Phil Withers & Mr John Wilding

Also present: S Rowland (HTC Town Centre & Events Officer) & T Reading (HTC Communications & Social Media Officer), one Member of the public & Cllr Davison

Apologies: Cllrs Craggs & Hogan and Mrs M Edwards

Clerk: Joanna Render

134937 RESIGNATION OF CURRENT CHAIR – Committee to receive and accept the resignation of Cllr Pickering, the current Chair of the Events & Communications. Councillor Pickering's resignation email was read out by Cllr Walker.

(Walker/Harrison)

Resolved – Cllr Pickering's resignation from his role as Chair of the committee and as a committee member was accepted by the committee.

134938 ELECTION OF A NEW CHAIR – Following the resignation of Cllr Pickering nominations were invited for the Chair of the Events and Communications committee for the remainder of the current municipal year.

Nominations for the role of Chair were received for Cllr Hogan and Cllr Harrison. Cllr Hogan had forwarded an expression of interest which was given to the members prior to the meeting.

A vote was taken - 3 votes for Cllr Harrison & 2 for Cllr Hogan

(Walker/Bovill)

Resolved – Cllr Harrison was duly elected as Chair of the Events & Communications committee for the remainder of this municipal year.

134939 ACCEPTANCE OF OFFICE Cllr Harrison thanked the Committee and duly took the Chair.

134940 DECLARATION OF INTEREST: The Chairman will now read out the following:-

Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

None received.

134941 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 4th December 2024 and authorise the Chairman to sign.

(Maw/Bovill)

Resolved - The minutes of the meeting held on the 4th December 2024 were confirmed as a correct record and the Chair was authorised to sign them.

134942 CHAIRMAN'S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

None received

134943 INCOME & EXPENDITURE: To note the Income and Expenditure as at 30th November 2024 (Harrison/Walker)

Resolved – The Income & Expenditure as at 30th November was noted.

134944 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: List suspended due to building works.

The Clerk did advise that some groups were back in, depending on the room used and bookings were coming in for later in the year. The main hall is awaiting the floor being refurbished but no date for this has been received. Update noted.

134945 EVENTS

- a) **Love Hesse – Sunday 16th March 2025** – Ms Rowland advised that the date for the event has changed to the 16th March, it will run from 11am-4pm. She has contacted businesses and Community Groups inviting them to attend to showcase what they do/ sell - She is hoping that the clothing shops will host a fashion show. 11 stalls have confirmed attendance so far. She is hoping for entertainment on stage throughout the day. She is also intending to launch the 'Shop Local' initiative. She hopes that full funding for this and the event will be received through the Business Support team at East Riding of Yorkshire Council. Update noted.
- b) **Mayor's Civic Service -Sunday 23rd February 2025** – The Clerk advised that all the 'save the dates' have been sent and the official invites will be sent out by the end of the week. The Caterer has been contacted for a quote and menu options. Discussions are being held with Cllr Hogan with regards to entertainment during the afternoon tea and Cllr Craggs has approved the order of service following a meeting with Rev Turner. Update noted.
- c) **Scarecrow Trail – April 2025** – Committee to receive the email update. Ms Rowland advised that support from the office has been offered to Cllr Langdale, however at the present moment she is happy to organise the event herself, with some admin support from the office. Update noted.
- d) **Easter Film Show –17th April 2025** – Ms Rowland advised that the first showing will be a seasonal family film to coincide with the Easter Holidays. Update noted.
- e) **Humber Bridge Farmer's Market – 6th April 2025** – Ms Rowland advised that she will be attending the event with the Town Council gazebo to promote events and the Town Council in general.
- f) **80th Anniversary of VE Day Celebrations – Thursday 8th May 2025** –
 - i) Committee to confirm that they would like an event to take place in the Town Hall during the day and then the lighting the Beacon in the evening, as per the official programme for the day.
Ms Rowland advised that the 'Big Lunch' are organising something around the event and there maybe funding available should the committee wish to do something at the Town Hall during the day. She is attending a 'Big Lunch' webinar at the end of the month so may have further information for the next meeting. As there were no firm ideas for something at the Town Hall earlier in the day, Cllr Harrison suggested that if this was still the case at the March meeting then consideration should be given to not doing anything other than the lighting of the beacon.
(Harrison/Walker)
Resolved - Members to bring to the next meeting ideas for an event at the Town Hall to commemorate the 80th Anniversary of VE Day. If no ideas are forthcoming, then consideration to be given to only carrying out the beacon lighting.
- g) **Humber Bridge Soapbox Derby – Saturday 14th June 2025** –Mr Withers advised that a meeting is to be held between Hull4Heroes and the Humber Bridge later this

month to discuss the arrangements for the event. Ms Rowland advised that she will be attending on the day and taking the Town Council gazebo to promote the work of the Town Council. Update noted.

- h) **Play Day – Friday 8th August 2025** – no updates at present
- i) **National Older Peoples Day – October 2025** – no updates at present
- j) **Christmas Lights Switch-On event – Friday 28th November 2025** – No updates at present.

134946 BIG FAT QUIZ – Thursday 19th December 2024 - T Reading advised that the evening was a great success, and all feedback was very positive. A date for this year is already pencilled in the diary.

The Communications meeting will now commence. Advisory members are welcome to stay if they wish.

134947 INCOME AND EXPENDITURE: Committee to note the Communications (Newsletter/ Website/ Noticeboards) Income & Expenditure to 30th November 2024.
(Harrison/Maw)

Resolved - The Communications (Newsletter/website/Noticeboards) Income & Expenditure to 30th November 2024 was noted.

134948 NOTICE BOARDS – Committee to note that the warden has carried out a fix over Christmas to the posts of the noticeboard outside the library, due to decay. However, this is not a permanent solution, and a replacement board is required. Committee to decide if they would like a cabinet style board, as already there or one similar to those in the rest of the town. Quotes can then be obtained for the replacement.
(Bovill/Walker)

Resolved - To fund the purchase and installation of a new noticeboard for outside the library. Due to the central location within the conservation area this should be a cabinet style board. Quotes to be obtained for a future meeting.

134949 ‘HESSLE TOWN’ – Issue 117 – January 2025 – committee to note that the newsletter has been sent to the printers, to deliver by 20/12/24, for delivery throughout January. Noted.

134950 ‘HESSLE TOWN’ – Issue 118 – May 2025 – Ms Reading advised that she requires articles for the next newsletter by the beginning of April at the latest. Noted.

134951 WEBSITE/ SOCIAL MEDIA – Ms Reading advised that for the period May to December 2024 there were 300,000 post views across Instagram and Facebook. 16,000 post reviews on Facebook and it now has 1000 followers. The most popular posts were, The event map for the Christmas Lights switch-on, You Said we did, and the Shop local promotion for Atkinsons. The website is averaging 300-500 visits per month, the most popular pages were Events, the Foodbank and Councillor details. Update noted.

Cllr Harrison thanked all the staff for their hard work in organising events and in promoting the Town Council.