

**HESSLE TOWN COUNCIL**  
**Events and Communications Committee**  
**Wednesday 4<sup>th</sup> December 2024, 6.30pm**  
**Large Front Room**  
**Town Hall, South Lane, Hessle**

**Minutes**

Members present: Councillors; J Bovill, S Craggs, H Hogan, A Maw

Advisory Members (Non-voting) present: Mrs K Weaver (Hessle First)

Also present: M Edwards (Hessle Federation) & T Reading (HTC Communications & Social Media Officer)

Apologies: Cllrs Harrison, Keillor, Pickering & Walker and Ms S Rowland (HTC Town Centre & Events Officer)

Clerk: Joanna Render

As no Chair or Vice Chair were present at the meeting, the members voted Cllr Hogan to act as Chair for this meeting. (Craggs/Maw)

**134909 DECLARATION OF INTEREST:** The Chairman will now read out the following:-

*Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.*

None received

**134910 MINUTES OF THE PREVIOUS MEETING:** To confirm as a correct record the minutes of the meeting held on the 6<sup>th</sup> November 2024 and authorise the Chair to sign.

(Craggs/ Maw)

**Resolved** - The minutes of the meeting held on the 6<sup>th</sup> November 2024 were confirmed as a correct record and the Chair was authorised to sign them.

**134911 CHAIRMAN'S COMMUNICATIONS:** To receive such communications as the Chairman may wish to put before the committee.

The Clerk read out an email from the current Chair – Cllr Pickering in which he advised that he is stepping down from the role as chair and resigning from the committee. The Clerk will include on the agenda for the next meeting, to allow a new Chair to be elected.

**134912 INCOME & EXPENDITURE:** To note the Income and Expenditure as at 31<sup>st</sup> October 2024. (Bovill/Hogan)

**Resolved** – The Income & Expenditure to 31<sup>st</sup> October 2024 was noted.

**134913 UP TO DATE LIST OF EVENTS AT THE TOWN HALL:** List suspended due to building works.

The Clerk advised that there are a number of events coming up, and enquiries are being made and bookings being taken for events next year.

**134914 EVENTS**

a) **Christmas Lights Switch-On – Friday 29<sup>th</sup> November 2024**

i) Committee to receive any feedback from the light switch-on event.

All agreed that the evening had been a success, and the Chair thanked the staff, Councillors and all volunteers for their support in the run up to and at the event. The HESSLE letters and Nutcracker inflatables as a photo opportunity were really popular,

and the real tree has been well received along with the Santa' grotto and the whole event was covered on social media.

The Clerk is aware that some of the icicle lighting along Prestongate is not working, unfortunately there was insufficient funding available in the budget to replace all that was required – but a note of this has been made for the 2025/26 budget.

The Clerk advised that more volunteers will be required if pre-erected stalls are required for next year, they are heavy and bulky to move, and it was only possible to move them this year with the assistance of the marshalling staff. There was also an issue with a peddler who refused to leave the event, and the police had to be called- this did take up a lot of the marshalling resource so an increase in this at next year's event may be advisable. A request that the PCSO's attend the whole event next year would be advisable as there were also issues of ASB.

Update noted.

- b) **Love Hesse – Sunday 16<sup>th</sup> February 2025** – In the absence of S Rowland, the Clerk provided an update -S Rowland has met with ERYC Business Services Team and there maybe funding available for this event and the shop local initiative. She intends to work with Hesse First to develop a project plan, which will aim to secure funding to pay for both initiatives. There may also be funding available for a new website for Hesse First. She is having a meeting with the Chair of Hesse First mid-December. Noted.
- c) **Mayor's Civic Service -Sunday 23<sup>rd</sup> February 2025** – Cllr Craggs advised that he has met with Rev Turner, and she is putting an order of service together. The Clerk advised that 'save the dates' have gone out and official invites will be sent in the New Year.
- d) **Scarecrow Trail – April 2025** – The Clerk advised that the office resource will be offered to Cllr Langdale should she require any assistance.
- e) **VE Day Celebrations – Thursday 8<sup>th</sup> May 2025**
  - i) Committee to note the hymn 'I Vow To Thee, My Country' to be sung during the lighting of the beacon. Noted.
  - ii) Committee to note the recipe for an Orange & Ginger cake – the official Women's Institute cake for the celebrations. It is planned to put this in the next newsletter. Noted.
  - iii) Committee to start discussions on how they would like to commemorate the event. It has been previously suggested there be a community event at the Town Hall during the day and the beacon lighting on the Foreshore in the evening, as per the official guide for the event. The Committee will consider further at the January meeting.
- f) **Play Day – Friday 8<sup>th</sup> August 2025** – no updates at present
- g) **National Older Peoples Day – October 2025** – no updates at present
- h) **Christmas Lights Switch-On event – Friday 28<sup>th</sup> November 2025** – No updates at present.

**134915 FILM SHOWINGS** – Committee to consider the suggestion regarding film showings at the Town Hall and suggested timetable and decide if it is something they would like to pursue.

T Reading advised that funding has been obtained for an IT upgrade for the Town Hall which includes a large screen and projector. Enquiries have been made into running monthly film afternoons/evenings. Cottingham Civic Hall run these and are well supported. Funding is required for the licence from 'Filmbank Media', who have 15,000 films available, meaning films can be targeted to a wider audience. It would be an ideal opportunity for the Town Council to forge links

with different community groups, such as youth groups and residential homes, playing suitable films, it is also hoped that seasonal films can be played during Halloween, Easter and Christmas and to coincide with School holidays. The hope is to be able to offer this free to residents and to sell refreshments at the showings. Due to the availability of the Town Hall, it is envisaged that the showings would take place on a Tuesday afternoon or Sunday afternoon / evening, although this would have to fit in with current users, with an audience cap of 100 to allow for a more comfortable experience.

The cost for the year of showings at 1 per month, plus licence would be £1705.00

The committee discussed this and agreed that it would be a very positive addition to Hessle and agreed to the funding for a year and to see how popular the showings are.

(Hogan/Maw)

**Resolved** - Agree to hold the film showing at the Town Hall on a monthly basis from April 2025 as per the schedule and to fund the cost of £1705 for the licence and film cost for 2025. To review after 2025.

**134916 BIG FAT QUIZ – Thursday 19<sup>th</sup> December 2024** - T Reading advised that she has sold tickets for 15 teams so far and will now increase the promotion of the event. The entrance cost is £10 per table of up to 6, with a maximum table number of 20. The first prize is a meal for four at The Aviary. T Reading will be running a raffle on the evening, and all proceeds will go the Mayors charity. Update noted.

**The Communications meeting will now commence. Advisory members are welcome to stay if they wish.**

**134917 INCOME AND EXPENDITURE:** Committee to note the Communications (Newsletter/ Website/ Noticeboards) Income & Expenditure to 31<sup>st</sup> October 2024.

(Hogan/Craggs)

**Resolved** – The Income & Expenditure for Communications (Newsletter/Website/Noticeboard) was noted.

**134918 ‘HESSLE TOWN’ – Issue 117 – January 2025** – committee to note that the newsletter has been sent to the printers, to deliver by 20/12/24, for delivery throughout January. T Reading advised that the proof had been sent to the Councillors. Update noted.

**134919 WEBSITE/ SOCIAL MEDIA** – T Reading advised in the last 30 days the website had an increase of 1000 visitors, most popular events viewed were, the Christmas Lights event, Bay City Rollers concert information and Christmas events in Hessle and an extra 200 followers on Social Media. Update noted.

**134920 SHOP LOCAL** – T Reading advised that 6 shops have been promoted so far, and she is hoping to do more in the New Year. Noted.

**134921 PARANORMAL INVESTIGATION EVENT** – Committee to agree to holding this event at the Town Hall, once the refurbishment works are complete. T Reading advised that this would be organised with the guide who conducted the ‘After Dark’ tours and would include stories and history based around the Town Hall.

(Hogan/Craggs)

**Resolved** - Agree to holding the Paranormal Investigation event at the Town Hall and T Reading to make further enquiries into this.

**134922 PLAY DAY 2024** – Committee to note the article in the ‘Clerk’ magazine covering the Play day in August. All agreed that it was excellent publicity for Hessle and the Town Council.