

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 2nd October 2024, 6.30pm
Large Front Room
Town Hall, South Lane, Hessle

Minutes

Members present: Councillors; J Bovill, R Harrison, H Hogan, A Maw and C Walker (Vice-Chair)
Advisory Members (Non-voting) present: Mrs K Weaver (Hessle First), Mr Phil Withers
Also present: S Rowland (HTC Town Centre & Events Officer) Mr B Carroll
Apologies: Cllrs Craggs, Keillor and Pickering, Mrs M Edwards (Hessle Federation), Ms T Reading (HTC Communications & Social Media Officer) & Mr J Wilding
Clerk: Joanna Render

134816 DECLARATION OF INTEREST: The Chairman will now read out the following:-

Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

Non- received

134817 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 4th September 2024 and authorise the Chairman to sign.

(Hogan/Harrison)

Resolved - The minutes from the meeting of 4th September 2024 were confirmed as a correct record and the Chair was authorised to sign them.

134818 CHAIRMAN'S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

None received

134819 INCOME & EXPENDITURE: To note the Income and Expenditure as at 31st August 2024.

(Walker/Hogan)

Resolved – The Income & Expenditure to 31st August 2024 was noted.

134820 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: List suspended due to building works. The Clerk advised that there were a couple big events towards the end of the year, and it is hoped that bookings will resume in the New Year.

134821 HESSLE VOLUNTEERS & COMMUNITY CENTRE PROJECT – Mr Carroll thanked the committee for allowing him to attend. He gave a short presentation, which he intends to give to local businesses, in the hope that they will support the volunteer project. He explained his vision for setting up a volunteer group, which he has wanted to do for a number of years, however, he felt that the right projects were needed to ensure volunteer engagement. He now feels that there are sufficient projects in Hessle. He would like to improve the quality of the local amenities and enhance the quality of life for local residents and through that raise the level of community spirit and civic pride. He would like the support of the Town Council, and staff support with the administration of the volunteer group. His mission is to

- mobilise the resources of local businesses and the local community to improve the physical environment
- by developing a group of volunteers who can carry out small works and projects, to engage with local businesses to focus on positive Improvements to the local infrastructure,

- this will involve the provision of resources covering staff time, materials, expertise, organisation ability and funding.
- Liaise with other interested parties e.g. local authorities, police, schools, community groups etc.
- Identification of suitable projects and facilitate the co-ordination of resources
- To Communicate to the local community the organisations aims and achievements.

He has identified the first project – the Community Centre and in particular the small garden which runs alongside the building, this has been sadly neglected over the last couple of years due to the safety of the decking area. This has now been cleared and is ready for work to be undertaken. He has also looked at other areas throughout Hessle, where some small actions would make a real difference – including trimming the grass around benches on the Foreshore and weeding throughout the town.

Identification of volunteers has started, using the information survey which was carried out by the Town Council a few years ago. Contact has been made with a number of people and so far the response has been very positive. Mr Carroll explained that his intention is to now take the presentation to businesses at Hesslewood and Bridgehead in the hope of gaining support for the project from them. Cllr Walker and Mr Withers both suggested other areas whereby volunteers could be found and will liaise directly with Mr Carroll.

The members discussed the presentation and all agreed that it would be very positive for the town, but that any involvement from the Town Council and staff would need to be approved by Full council.

Mr Carroll thanked the Committee and left the meeting

134822 EVENTS

a) Christmas Lights Switch-On – 29th November 2024

i) Committee to receive an update on the event. S Rowland advised that arrangements were going well, 17 stalls so far including food and drink vendors, Hessle Waits have agreed to perform, Santa is confirmed with 2 elves for the Grotto, and Mrs Edwards from the High School is arranging the stage performances. S Rowland advised that she is still awaiting costs for the Christmas tree, to include purchase, lighting, installation and removal. She has a couple of businesses interested in the sponsorship of this.

ii) Committee to consider & agree on the quote of £400 for an inflatable Snow Globe at the event. This price includes staffing and would be free to attendees.

(Hogan/Harrison)

Resolved - To accept the figure of £400 for the provision of the inflatable snow globe and staffing at the Christmas Lights switch-on event.

iii) Committee to approve the cost of £215 for a Street Trading licence through ERYC. This is to cover all stalls/ food vendors at the event.

(Harrison/Walker)

Resolved – to approve the cost of £215 for the ERYC Street Trading Licence to cover all the stalls at the Christmas Lights switch on event.

- iv) Committee to carry out the draw for the cake donated to a residential home within Hessle.
Cllr Bovill carried out the draw for the cake donation. The recipient care home will be contacted prior to the event.

b) **Remembrance Parade – 10th November 2024**

- i) Committee to approve the cost of £17.00 for a tin of red paint to enable the 'HESSLE' letters to be painted red they will then be decorated with the knitted poppies. To be displayed in Tower Hill park on the 10th.
(Hogan/Harrison)

Resolved - The costs of £17.00 for the purchase of a tin of red paint for the 'HESSLE' letters for Remembrance day and Christmas was approved.

- ii) To receive any update from Cllr Bovill on the organisation of the parade/service. Cllr Bovill advised that this was the first parade since 2019. Himself and Cllr Pickering have organised this in conjunction with the RBL, and funds for the event were approved by Finance and Full Council in January. He advised that the Council role has been to organise the logistics, i. e road closures, traffic management, first aid and marshalling and the RBL are to deal with the invites, parade and service.
Concern was raised that the Town Council were once again solely funding this, with no financial contribution from the RBL and whilst the members did not object to supporting this, they would like an evaluation to be carried out following this year's event before making a decision on any funding for 2025.
Cllr Bovill was thanked for his update.

134823 LOVE HESSLE – S Rowland advised that she planned to organise an event to celebrate the re-opening of the Town Hall and all the things Hessle as to offer - to include businesses and community groups. The provisional date for this is the 9th February 2025.

134824 DARK HISTORY OF HESSLE GUIDED WALK – Sunday 27th October / 1st November –

Committee to note that all tickets have now been sold for both events. There will be refreshments available to purchase at the Town Hall after each event. If this is a success there maybe potential for other walks next year. Update noted.

134825 BIG FAT QUIZ – Thursday 19th December – Committee to note that 6 teams have already entered. Update Noted.

134826 HESSLE SCARECROW TRAIL – 26th October -Sunday 3rd November – S Rowland advised that she has received no update form Cllr Langdale. Cllr Bovill agreed to contact her. Noted.

134827 80th ANNIVERSARY OF D DAY - 8th May 2025 – Committee to consider the document and how they may wish to commemorate the event.

A discussion took place and all agreed that it should be commemorated with a beacon lighting on the evening and perhaps a daytime event at the Town Hall. The Clerk advised that a decision would need to be made before the budgets were set, to ensure funding was available.

(Walker/Hogan)

Resolved – Members to consider further what they would like to do to commemorate the 80th Anniversary of VE Day on the 8th May 2025 other than the lighting of the beacon and bring to the next committee meeting to establish estimated costings.

134828 HESSLE FIRST –S Rowland advised that the group are now meeting every 2 months. They are no longer planning a Christmas Fayre as there was insufficient interest, however they hope to organise and encourage members to take part in decorated windows for Christmas. Update noted.

134829 BUDGET 2025/26 – Committee to consider items for the budget for 2025/26. Suggested events

- i) VE Day celebrations
- ii) Christmas Lights 2025
- iii) Events

S Rowland requested two items be considered for the budget. She would like to run another Play day event, if grant funding was not available then a budget of £3000 would be required and also an event celebrating the National Older Peoples Day on the 1st October 2025. Cottingham PC have recently run this event very successfully so she will establish estimated costs from them and bring to the next meeting.

(Walker/Hogan)

Resolved - Committee to consider items for the 2025/26 budget and bring to the next meeting.

The Communications meeting will now commence. Advisory members are welcome to stay if they wish.

134830 INCOME AND EXPENDITURE: Committee to note the Communications (Newsletter/ Website/ Noticeboards) Income & Expenditure to 31st August 2024
(Harrison/Hogan)

Resolved – Income & Expenditure to 31st August 2024 was noted.

134831 'HESSLE TOWN' – Issue 117 – January 2025 – committee to consider any items for inclusion.
Hessle Sporting ¼ page advert
Feedback from the Remembrance Parade (John Bovill)
Promote the ERYC Community Group page and encourage groups to join.

134832 WEBSITE/ SOCIAL MEDIA – No updates

134833 SHOP LOCAL – The first promotional video has just been done – this can be viewed on the Hessle Town Council Facebook page. T Reading intends to visit and promote a number of Hessle businesses, and all businesses are invited to take part.